

WEVE BEEN LISTENING...

NOT QUITE PARADISE:

Study Shines a Light on Struggling Seniors

BIG ISSUE BOLD SOLUTION:

Historic Grant Helps Isolated Students

CHALLENGES REVEALED:

Broward's LGBT Community Speaks Out



...and taking BOLD ACTION on the Issues That Matter.

Community

Community Matters is an award-winning publication produced three times each year by the Community Foundation of Broward. Each edition provides an in-depth look at the big issues affecting our community and the exciting ways in which philanthropy is making a difference.

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Featured Stories

1 NOT QUITE PARADISE.

Our community is widely considered a paradise for retirees, but it's not all palm trees and sunshine for our older residents. A new study shines a light on the many Broward seniors who struggle day-to-day.

2 BIG ISSUE, BOLD SOLUTION.

Recent events in our community showed what could happen when students aren't closely connected to teachers and peers within their formative middle-school years. A historic grant by Community Foundation of Broward aims to break the cycle of isolation for good - forever.

3 CHALLENGES REVEALED.

There is still much work to be done for Broward to become the accepting and inclusive community we all want to live in. A series of community conversations with our LGBT neighbors revealed significant challenges that many of them still face each day.

OUR MISSION

To provide leadership on community solutions, and foster philanthropy that connects people who care with causes that matter.

OUR VISION

We envision a community where people feel connected and are actively engaged to make Broward better.



For Good. For Ever.

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Community Foundation of Broward is one of the first community foundations in the nation to achieve compliance with the National Standards for U.S. community foundations, which examines operational quality, donor services and accountability.



for our elders,

but we have to

THINK BIGGER.

BE INNOVATIVE,

and ACT NOW

ary was fiercely independent. She worked, traveled the world and raised a family. She never asked anyone for anything. In fact, she was the one who was always there to lend a helping hand. When she lost her husband, things began to change.

At 80 years old, simple tasks that once came easily were now more difficult. Her kids couldn't assist because they lived elsewhere. She was financially secure, but had no clue where to turn for the support she so desperately needed. Once a vibrant woman who could light up a room, Mary felt isolated and depressed. She didn't recognize the woman she'd We can create a become – which is not how she'd planned to spend her golden years. brighter future

Mary's story is, unfortunately, far too common in Broward. Thousands of older residents experience similar issues every day. The Community Foundation of Broward thinks they deserve better, which is why we are taking our focus on Dignity in Aging to an exciting new level.

Looks Can Be Deceiving

Broward has the fastest growing 80+ population in Florida, and is widely considered a paradise for retirees. Many, however, need help with everyday activities like driving, cooking, finances, and personal care. Without a caregiver, strong social network, or mobility, the years following retirement are anything but stress-free.

Services for seniors are hard to find, and those lucky enough to get support often experience poor quality or are taken advantage of. Public dollars are also scarce – with less than 5% of Broward County's total budget supporting programs for seniors.

There's a bright spot though! The problems of today don't have to become the problems of tomorrow. We can create a brighter future for our elders, but we have to think bigger, we have to be innovative, and we must act now!

Bold Leadership and Collaboration

The Community Foundation of Broward, the Jewish Federation of Broward County, and the United Way of Broward County have been committed to helping older residents live their lives to the fullest. Each organization has been doing all it can to make a difference, but change isn't happening fast enough. Although we are strong individually, we recognize that by working together we can create a seismic shift that will change the lives of Broward's seniors for good - forever.

> In 2017, the three organizations proudly commissioned a research study unlike any other that's been done in Broward. The comprehensive study of Broward's older population included input from more than 500 seniors, caregivers, nonprofit organizations, government agencies, and corporations. The study took a deep dive into the data and assessed the current safety-net for seniors.

The study provided the information needed to create research-based solutions for this complex issue. The recommendations and best practices included in the report set the stage for the Community Foundation, the Jewish Federation, and the United Way to work together in new ways to produce a bigger and bolder impact that will last for generations. While each organization has a long history of supporting programs for older residents, the real work has just begun.

The results of the study will be publicly released on June 22, 2018 at the second annual Caregiver Symposium hosted by The South Florida Institute on Aging and the Caregiver Coalition of South Florida, taking place at Nova Southeastern University.

More information about impact the Community Foundation of Broward is having through our Dignity in Aging initiative can be found online in the Spring 2017 issue of Community Matters Magazine. Read it today at cfbroward.link/DignityInAging





BIG ISSUE.

ick up any newspaper and you'll find examples of the tremendous stress young people are under these days. Being a kid in 2018 is a lot different than what most of us experienced in our younger years. Not only is there increased pressure to be an academic superstar, but bullying has been taken to a whole new level due to social media. While kids struggle to keep it together at school, many also face significant challenges at home. It's no wonder so many students feel isolated and disengaged, their cries for help often falling on deaf ears.

Recent events showed what could happen when students aren't closely connected to teachers and peers within the formative middle-school years. Refusing to sit on the sidelines and wait for government to fix the problem, the Community Foundation of Broward and our Fundholders responded in the boldest possible way. The Foundation has made the largest grant in our 34-year history. Three million dollars, to be matched by Broward County Public Schools, will create an innovative 3-year pilot program to address the social, emotional needs of struggling middle school students.

The Foundation has made the largest grant in our 34-year history: \$3 MILLION to be matched by Broward County Public Schools.

Months of Planning and Research

This exciting new partnership didn't come together overnight. It took months of collaboration and planning with Broward Superintendent of Schools, Robert Runcie, and an intensive review process by the Foundation staff and Board.

The partnership is an extension of the Foundation's highly-successful School is Cool initiative, which is paving the way to achieve a 90% high school graduation rate in Broward County. Our earlier work, focused on attendance, behavior, and achievement in reading and math, showed that lower performing middle school students are often isolated and disengaged. Unaddressed, this can lead to self-destructive behavior and social issues - a problem we're now all too familiar with following the tragedy at Marjory Stoneman Douglas High School.

Middle school is a pivotal time socially and emotionally, and can set a student on track for graduation, or for dropping out. According to recent research, if struggling middle schoolers become high school dropouts, statistically, they are more likely to be unemployed, to receive lower wages, to have higher rates of illness and disability, and to wind up behind bars.

BOLD SOLUTION.

Our historic \$3 million grant will specifically address middle school student attendance, behavior, course performance, and isolation through the following:

- Social/emotional and intense academic support for at-risk students through the addition of 20 new staff members (to include new school counselors) in 10 Broward middle schools by Fall 2018.
- Creation of individual learning plans for at-risk students so they receive the same type of personalized support as students identified as "special needs."
- Enhanced peer-to-peer mentoring to decrease student isolation and to increase motivation and student engagement.
- New opportunities, provided through local nonprofits, to engage isolated students in compelling extracurricular activities and to build critical connections with peers and trusted adults.
- Continued refinement of the program with plans for the District to self-support and roll-out to all Broward middle schools in 2021.

Taking Care of Our Own

The \$3 million investment in our community's future has been made possible through the generosity of 25 trailblazing donors who established unrestricted Funds at the Community Foundation of Broward. Their philanthropy tackles the relevant, timely, and important issues Broward faces today. Thanks to them, we will also have resources to tackle the big issues our community will face in the future. This is a perfect example of Broward taking care of its own proving that we are Greater Together.

"This is our moment in history to get this right, and I believe it'll have a dramatic impact on the future of public education and the outcomes. Because ultimately what we want to do is to give our kids the skills to be able to deal with life challenges, to be able to learn from them, and to be successful citizens of the world."-

- Broward Schools Superintendent Robert Runcie at the Florida Association of District School Superintendents Mental Health Summit in Orlando on April 26, 2018

"Children with stronger social and emotional competencies are also more likely to enter and graduate from college, succeed in their careers, have positive work and family relationships, better mental and physical health, reduced criminal behavior, and to become engaged citizens."

- The Aspen Institute, National Commission on Social, Emotional & Academic Development, September 2017

"Tragedies like the Parkland shooting and the student-led activism that followed serve as a reminder that in some ways being a kid is more stressful now than it's been in a long time. It's a good thing that funders like the Community Foundation of Broward are taking note."

> - National Trade Publication Inside Philanthropy, May 2, 2018

This historic grant was made possible by support from the following unrestricted **Funds at the Community Foundation of Broward:**

Mary and Alex Mackenzie Community Impact Fund • Mary N. Porter Community Impact Fund The Allen Family Fund for Children • Broward's Tribute to Children Fund • The Huizenga Fund for Children The Sherman "Red" Crise and Evelyn R. Crise Memorial Fund • James and Lynn LaBate Family Fund Lawrence A. Sanders Fund to Promote Literacy • Jim Moran Children's Fund • Sheriff Nick Navarro Fund Robert O. Powell Family Fund • Margaret and Cato Roach Tribute Fund • Sun Sentinel Literacy Fund Patricia Lee Rutherford Fund for Children • Charles and Ruth Taylor Fund • Anna Bloeser Fund Donald C. Grobmyer Fund • David and Francie Horvitz Family Fund • Edwin A. and Jane N. Huston Fund Herschell and Margo Lewis Fund • Jan Moran Unrestricted Fund • Norman R. and Ruth Rales Fund Kathleen Kinney Slappey Fund • LaVere G. and Mabel R. White Fund • Margaret Garrison via Discretionary Community Fund

Challenges Revealed

Sunny beaches. Tropical paradise. Welcoming city.

This is how many gay travel sites describe our community.

Boasting more than 100 gay-owned establishments and LGBT-friendly resorts, it's no surprise that Fort Lauderdale, Broward's largest city, is one of the nation's top ten LGBT destinations. Fort Lauderdale is also the municipality with the highest concentration of same-sex couple households, according to the U.S. Census Bureau.

As citizens of Broward, we should be proud of our diversity. Nevertheless, LGBT residents of Broward regularly experience a darker side to our sunny cities: prejudice and homophobia still exists; differential treatment at work still happens; isolation and exclusion are still encountered. Fort Lauderdale residents may have elected the city's first openly gay mayor, but there is still much work to be done to increase LGBT inclusion and acceptance beyond a few specific pockets of our community.

The Community Foundation of Broward is uniquely positioned to tackle LGBT inclusion and acceptance because of our deep community knowledge and bold leadership across all sectors. This enables us to drive lasting change in ways that no other organization can.

The Foundation has been committed to addressing LGBT discrimination since our doors opened in 1984. Over the years, we've awarded nearly \$8 million in grants to support more than 500 LGBT programs. While we're proud of the role we've played in the growth of Broward's LGBT community into one of the most robust and civically engaged in the nation – we are committed to evolving and growing our impact in a very big way.

The Issues are Real

The Community Foundation invited more than 50 residents (LGBT and straight) to participate in a series of community conversations in the summer and fall of 2017. Our goal was to understand the challenges facing our LGBT neighbors so that we can strategically focus philanthropic resources in ways that best serve this growing community.

The community conversations revealed a dominant theme: There is still pervasive discrimination and stigma that harms well-being, health, and economic security for Broward's LGBT residents. Bias and misunderstanding often prevent them from accessing basic resources and opportunities afforded to others. To receive quality healthcare, maintain a job, or find adequate housing, our LGBT neighbors must often hide their sexual orientation.

While this experience is shared across age groups, the LGBT community expressed overwhelming concern for the most vulnerable among them: the youth and the elderly. Because of bullying, job discrimination, and family rejection, LGBT adolescents in Broward are prone to homelessness, substance abuse, and depression. Many fall into human trafficking or turn to sex work to survive. At this critical stage in their lives, LGBT youth lack a safety-net that recognizes and addresses their unique challenges. This may explain why LGBT youth are four times more likely to attempt suicide than their non-LGBT peers.

For many older LGBT residents, the usual challenges of aging are compounded by stigma, exclusion, and lack of a family structure for support. LGBT seniors often avoid seeking medical care and other critical assistance because they feel unwelcome. As a result, many of our LGBT elders suffer in isolation instead of aging with dignity.

The 2018 Broward Pride Grants were made possible by support from the following unrestricted and field of interest Funds at the Community Foundation of Broward:

Gay and Lesbian Broward Community Fund • Gilbert Corwin Fund • Keith W. Dunn Restricted Endowment Fund Richard Frisby and Edward Burkhart Fund • Edwin A. and Jane N. Huston Fund • The Knight Foundation Fund William A. Krueger Charitable Fund • Loren R. Lyons Fund • Mary and Alex Mackenzie Community Impact Fund Everett H. Metcalf, Jr. Unrestricted Fund • Mary N. Porter Community Impact Fund Fred and Mary Ruffner Fund • Rumbaugh Family Fund



Creating the Future We Deserve

Inequity and discrimination have no place in a vibrant and inclusive society. That's why the Community Foundation has included "Broward Pride" as one of our top 10 Issues that Matter.

The community conversations helped the Foundation rethink our approach to creating a more inclusive and accepting Broward. We asked ourselves:

- Should all organizations take greater care to recognize and address the unique issues facing LGBT residents, and ensure programs, services, and outreach are proactively promoted as being available to all - regardless of sexual orientation?
- Should non-LGBT focused organizations be encouraged to broaden their services to more directly include LGBT residents, changing the way they think and support our entire community?
- Can the gaps in critical services be addressed through existing programs and be scalable to avoid duplication of services?

The answer to all three questions is **YES!**

Thirty-four organizations responded to our recent Broward Pride request for proposals. Five innovative pilot programs were awarded grants totaling \$300,000. They represent LGBT-focused organizations, as well as mainstream organizations redefining their culture by taking steps to better serve LGBT residents. These are significant grants the Foundation believes will make Broward a place where all residents feel accepted and included. That's the kind of community we all want and deserve. It is both our honor and responsibility to stand in solidarity with our LGBT neighbors. �

The full Broward Pride Report to the Community is now available online at cfbroward.link/BrowardPrideReport

2018 BROWARD PRIDE GRANTEES

LGBT students will feel safe and included while in a Broward school through partnership with **Equality Florida**.

> Keystone Halls will help 45 LGBT adults experiencing homelessness.

Museum of Discovery and Science is launching new LGBT programming and a family pride festival.

Six Broward cities will become more inclusive and send municipal employees through sensitivity training in partnership with SunServe.

NSU Museum of Art Fort Lauderdale will become a hub for showcasing and celebrating LGBT artists and their work.

A Legacy of LGBT Impact

The Richard Frisby and **Edward Burkhart Fund** of the Community Foundation of Broward was established through a \$1.3 million estate gift. It created a permanent Fund that will forever impact Broward's LGBT community. The first grants from this Fund co-supported the five innovative 2018 Broward Pride grantees.



Retired attorney Chad Goff cuts the ribbon from Richard Frisby's Community Builder plaque.

News & Notes

BE HEALTHY, BE HAPPY, BFIT

Throughout the year Foundation Fundholders are invited to exclusive Food for Thought events that provide an in-depth look at the big issues facing our community. On April 26, 2018, a capacity crowd gathered to discover the secrets of the happiest and healthiest places on earth. Guest speaker Nick Buettner of Blue Zones shared incredible stories and captivating photos from his National Geographic expeditions to places where people reach the age of 100 more often than anywhere else. His talk built upon the work the Foundation is doing to create healthy citizens through our BFit and Dignity in Aging initiatives. Merrill Lynch was the event's presenting sponsor and Memorial Healthcare System was the book sponsor.



Nick Buettner shares how Blue Zone's nine lessons for living longer can be put into action, right here in our community.

EXPERT ADVICE FOR EXPERT ADVISORS

Members of the Foundation's Professional Advisors Council packed the house for an exclusive lunchtime panel discussion about the strategic legal, tax, and financial planning lessons shared at the 2018 Heckerling Institute on Estate Planning. The panel included William A. Snyder, Esq. of Snyder & Snyder, P.A., James B. Davis, Esq. of Gunster, and Marianela Collado, CPA/PFS, CFP®, of Tobias Financial Advisors. Our Professional Advisors Council is an elite group of attorneys, accountants and financial advisors that includes the best of the best in Broward. Each member has referred clients to the Foundation and partnered with us to bring their client's philanthropic dreams and ideas to life.



L-R: Marianela Collado, CPA/PFS, CFP® (Tobias Financial Advisors), James B. Davis, Esq. (Gunster), and William A. Snyder, Esq. (Snyder & Snyder, P.A.)





L-R: Orbis CEO Bob Ranck, Foundation Fundholders Jim and Cindy Caird, and Orbis Senior Manager of Donor Development Laura Parrotta

EYE IN THE SKY

When Community Foundation of Broward Charitable Funds Manager Amanda Kah heard that the Orbis Flying Eye Hospital was making a stop in West Palm Beach, she arranged a special visit for Foundation Fundholders, Cindy and Jim Caird, who are interested in supporting projects related to blindness and vision. The Flying Eye Hospital is a state-of-the-art surgical and teaching facility on board a MD-10 aircraft. The plane travels the world delivering eye surgery training to doctors and nurses in developing countries. The Cairds were so impressed they decided to support the project with a grant from the **Cindy and Jim Caird Charitable Fund**.

PARADISE PRESERVED

The healthy ecosystems we depend on will continue to decline over the next ten years. Youth Environmental Alliance and Hands on Broward work to reverse this trend through Project ROC! (Reclaiming Our Coastline). A recent event drew an army of volunteers to Deerfield Island where they removed invasive plants and replaced them with environmentally friendly species, collected more than 450 pounds of plastic debris, and created Broward's first salt-marsh. The project, part of the Community Foundation of Broward's Eco Broward initiative, was made possible by support from the following Community Foundation of Broward Funds: Captain Blair Albert Fund, Joseph P. and Patricia A. Moore Fund, Dot and Keith Cobb Fund, and the Mary and Alex Mackenzie Community Impact Fund.



A volunteer for Project ROC! gives native plants a new home at Deerfield Island.



L-R: Fundholders James Oppenheimer, Terra Sickler (Kiwanis Club of Fort Lauderdale), Kenny and Sandy Tate with Community Foundation Vice President of Grants and Initiatives Sheri Brown and CBS4 Miami's Rudabeh Shahbazi

DRIVEN TO GET THINGS DONE

Community Foundation of Broward Fundholders steppedup to build a unique pet shelter at Women in Distress of Broward County. Most domestic violence shelters don't accept pets, which has been a critical obstacle for survivors wanting to get out of an abusive relationship. The issue is addressed in Broward through this innovative project that enables victims to seek safe shelter with their pets. At its annual Starfish Luncheon on May 2, 2018, Women in Distress recognized the following Community Foundation Funds for bringing the innovative project to life: Tate Family Foundation Fund, Kiwanis Club of Fort Lauderdale Charitable Fund, James K. Oppenheimer Fund, Evan Bell-Greenbaum Charitable Fund, and the Peter Cooper Charitable Foundation Fund.



L-R: Foundation Charitable Funds Manager Justine Morgan and Foundation Vice President of Marketing and Communications, Kirk Englehardt present Arc Broward President/CEO Dennis Haas and Arc Broward Culinary students with a \$250,000 grant to support culinary facility expansion.

IMPACT: SERVED TO PERFECTION

When Mary Porter chose to include the Community Foundation of Broward in her estate plan, she knew her philanthropy would remain relevant, always address critical needs in the community, and change lives forever. A \$250,000 grant from the Mary N. Porter Legacy Fund was recently awarded to Arc Broward to expand and equip an 8,000 square foot culinary facility where people with disabilities receive hands-on training and vocational certification to become job ready. The expansion enables Arc Broward to dramatically increase the number of students enrolled in this very special culinary program.



L-R: Artists Yves Gabriel and Todd Schwing conceptualized the Unity Beacon based on feedback from the community

BEAUTIFULLY BUILDING COMMUNITY

Residents from four Fort Lauderdale neighborhoods worked side-by-side with local artists to transform blight into beautiful. The Unity Beacon Art of Community project brought together people living in the 13th Street area of Fort Lauderdale to help design and build a glistening glass sculpture that has become a point of pride that connects the community. The award-winning project, led by H.O.M.E.S., Inc. was made possible by support from the following Community Foundation of Broward Funds: The Wil and Susan Greaton Fund, Ruth H. Brown Fund for the Arts, and the Mary and Alex Mackenzie Community Impact Fund.



Board and Staff Updates

A BIGGER, BETTER, AND BOLDER BROWARD

Broward County is trending up! Population has been increasing rapidly for many years and there's no sign of slowing. Already home to almost two million residents, Broward continues to attract more young professionals, families, and retirees every day. With this upward trend comes more complex and growing community needs.

It's going to take bold leadership, long-term commitment, and significant resources to tackle the major issues Broward County will face in the future. The Community Foundation of Broward's Board of Directors and staff united on April 24 for a strategic planning retreat – a collaboration that culminated with a unanimous decision to move forward with a new and compelling leadership and growth initiative. The effort will empower the Foundation and our Fundholders to boldly tackle Broward's most critical issues, and to create the future we want for our community. This will be accomplished through growth of the Foundation's permanent philanthropic resources. The Foundation will roll-out this exciting initiative later this year.



L-R Community Foundation of Broward Board Members Alice Lucia Jackson and Peggy Hogan Marker



Community Foundation of Broward President/CEO Linda Carter said now is the time to be bold and create the future we want for Broward.



The Community Foundation of Broward Board of Directors (Standing L-R) Kurt D. Zimmerman, Jarett S. Levan, James Donnelly, Edward T. Hashek, Dev Motwani, Michael G. Landry, Bacardi L. Jackson, Ramon A Rodriguez, Cynthia Borders-Byrd, James B. Davis, Thomas R. Oliveri, Steven W. Hudson (Chair), Peggy Hogan Marker, Kim Sweers (Seated L-R) Cori Flam Meltzer, Paige Hyatt, Alice Lucia Jackson, Juliet Murphy Roulhac, Anne K. Joyner, Louise F. Dill (Not Pictured) John Offerdahl and Doria M. Camaraza

WELCOME TO THE TEAM



We're thrilled to welcome Dana Filetti to the Community Foundation of Broward as our new Events and Marketing Communications Manager. She has 10 years of experience in events management, public relations, and marketing in the fashion and hospitality industries, as well as in the nonprofit sector. Prior to beginning her professional career, she was an accomplished gymnast, earning spots on the 2001 USA Gymnastics

National Team and the 2001 World Championship Team. Dana attended the University of Alabama on a full athletic scholarship. There she was a First Team All-American on the Uneven Bars and earned a Bachelor of Science degree.

HERE COMES THE BRIDE

Community Foundation Charitable Funds Manager Justine Morgan got hitched! She and her long-time boyfriend, Jon Payne, flew to Las Vegas and tied the knot at a small ceremony surrounded by close friends and family. She says she didn't have much luck at the casino, so the Foundation will have to wait a bit longer for her to become a

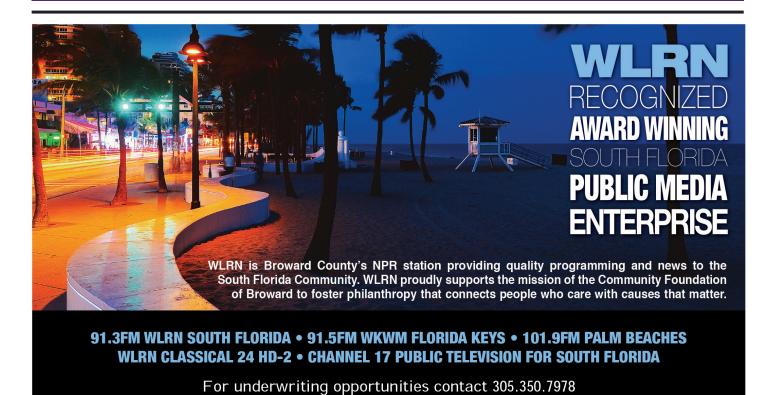


Community Builder. She is lucky in love, though. Congratulations to the newlyweds!

YOU ARE A TRAILBLAZER WHO TAKES ACTION AND GETS THINGS DONE.

YOU WANT TO MAKE A BOLD IMPACT ON THE ISSUES THAT MATTER IN BROWARD.





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- ◆ 450 charitable Funds
- ◆ \$180 million in assets
- ◆ 34 years of experience
- ◆ \$100 million in community grants
- ◆ Ranked in top 100 community foundations



Mary Mackenzie

2008 MACKENZIE ESTATE GIFT \$12.2 MILLION

MACKENZIE GRANTS TO DATE \$5.3 MILLION

2017 MACKENZIE FUND VALUE \$14.3 MILLION

Mary Mackenzie The Innovator

Long before Steve Jobs and Jeff Bezos, Mary Mackenzie was an innovator. In the 1950s, she refused to sit by and watch as women were forced out of their jobs because they were pregnant. Her answer was to open a store offering professional clothes for women who were expecting. Her innovative outfits helped countless women stay employed.

Mary loved solving tough problems and helping other people. After she sold Motherhood Maternity, which had grown to 270 stores, she wondered how she could use philanthropy to continue to make a difference.

Mary was introduced to the Community Foundation of Broward by her attorney William Sullivan of **Portley & Sullivan**. He knew the Foundation tackled the community's biggest issues and could be trusted to help Mary accomplish her goals through her estate plan.

The Mary and Alex Mackenzie Community Impact Fund was created at the Community Foundation of Broward when Mary passed. The Foundation is keeping its promise to focus her giving on the most pressing issues of the day. In the same way she lived her life, Mary remains on the cutting-edge and continues to blaze new trails.

Become a trailblazer and create Broward's future! Please contact Alyson Warner, director of philanthropic services, at (954) 761-9503 or awarner@cfbroward.org.

THE MARY AND ALEX MACKENZIE COMMUNITY IMPACT FUND HAS ALREADY PROVIDED:

777 Broward students with access to employment, internships, and apprenticeships to help them gain critical soft skills needed for life and career success.

20+ Broward women with help to overcome legal issues, access college, and find better jobs to put them on a path to prosperity.

711 people age 80+ with the support they need to live life to the fullest and age in place.



through paid internships at The Fruitful Field